

Exam. Code : 109103

Subject Code: 2125

B.Com. (Hons.) 3rd Semester

**MANAGEMENT OF INTERNATIONAL BUSINESS
OPERATIONS**

Paper—I, Group—IV

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **FIFTH** question may be attempted from any section. All questions carry equal marks.

SECTION—A

1. Explain the Nature, Scope and Structure of International Business.
2. Discuss the Social, Cultural and Economic Factors of Global Business Environment.

SECTION—B

3. What are the different Indirect Entry Modes of Foreign Market ?

4. Explain the concept of Mergers and Acquisitions in detail.

SECTION—C

5. What are the different Risks in Global Sourcing and Strategies for Minimizing Risk ?
6. What are the Different Efficiencies and Perspectives of Social Responsibilities ?

SECTION—D

7. Explain the Foreign Corrupt Practices Act.
8. How would you design Organizations for International Environment ? Explain.